

A. C. LAMB & SONS  
MAPLE TUBING DIVISION  
LIVERPOOL, N. Y.

MAY 15 61.

MAPLE BULLITEN for 1962 SEASON

MAPLE FILM

Before we stray to far away, on other ways that we have to try to keep the wolf from the door, lets go over a few things, concerning Maple.

A small group of us have been running 16 M. M. Colored Movie cameras this spring over quite a wide spread area. We have tried to make the film a general "MAPLE FILM," specializing in showing hundreds of miles of tubing and working right.

This film is now being pieced together, an altho I don't reckon any of us will ever make photographers, we do have a good film an it shows a lot. The subject matter is really there.

The film covers tubing, from taking tubing into the woods, tapping the trees, installing tubing, an disassembling, as well as washed an stored. The entire operation from start to finish. This portion is part of the Lloyd Sipple story. This part of the film is a wonderful way to show a prospect that has a great doubt as to what to do with tubing after he gets it. It will help others that want to improve their ways of using tubing.

Another part, shows a one man operation of 2600 taps. In the past 3 years he has had this tubing, we have all together found out little ways to make tubing work simpler an better. In this installation, improvement has been enough so that his tanks in the woods are no longer large enough and he also has got to purchase a second evaporator. Here is expansion by efficiency, where profit shows up.

In another case, are 700 taps hooked together on level land running together to one main line. This was the best installation of the year. Beautifully laid out and working perfectly; we are sure proud of this installation.

Many other things are covered, like tapping a little higher to make sap, sort of run up hill, a main line cabled out thru the air over the tree tops to avoid irregularities in the ground, an a stream at the foot of a hill. Steam evaporators, covered evaporators, vacuum pumping and most anything that is of interest in the Maple business, from a practical stand point. Another part shows nearly 6000 taps located on one side of a mountain, these go into a tank at the foot and being automatically pumped up the other side into the sugar house. The pump working at 200 lbs pressure.

This Maple film answers just about any question one might have about tubing, an shows some interesting things being done around the country in the Maple field. Some people have no idea what has been accomplished, this film, proves beyond a doubt an on the spot job.

My thinking in making this film was to have it available at any Maple meeting that might take place, that would wish to show it.

Also I have had in mind that our Maple tubing dealers might want to arrange meetings and advertise them to get a good crowd. The dealer could lay out his tubing on display and I could come and show the film. Then after the film we could have a discussion on Maple Tubing.

It has been my thinking, that this would be a good way to promote our Maple Tubing. Nothing impresses anyone as much as movies of facts accomplished and working. In showing the film I would want to be assured of a good crowd, as you know time is limited and it costs money to travel. A little advertising would help. There will be no charge on our part, but we would have to plan a little ahead.

No Hokus--Pokus--Cloak and Dagger engineering held in a lot of half baked secrecy. Just plain every day hard work that has taken a lot of years to get going so wonderfully as it is and we all together are going to make it work a whole lot better.

There aint anything any of us Maple people can't do, and we all got enough Yankee ingenuity to get anything we start for. With Dr. Willits at Eastern Research Laboratories; our Stase Research Depts and our Forrester we can't loose. Maple has started to get out of the wagon ruts in the woods.

Bob Lamb